

# TruStage Program News: June 2021



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## Discovery2021 Registration Now Open



Discovery2021 registration is now open. Join us on August 12, 9:00 a.m. – 4:00 p.m. CT to gain ideas and inspiration to help your strategic planning and network with your industry peers. Hear from innovative, insightful speakers, learn first-hand what other credit unions are doing to support their members, teams, and communities, and enjoy a wide range of relevant topics.

[Register Today!](#)

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## Introducing TruStage.com tools and calculators



Last year, [TruStage.com](https://www.trustage.com) was updated with a new "Learn" section that allows members to explore helpful information on a wide variety of insurance topics without sales pressure or complicated jargon. In addition to accessing more educational content, members can now use a number of new tools and calculators—designed in collaboration with credit unions—to research, plan, and decide how to best protect their families.

- **Life Insurance Affordability Calculator** – Shows members that life insurance might be more cost-effective than they think! After entering their ZIP code, gender, and date of birth, we can then provide six budget options with real quotes that dynamically update as they change their selection.
- **Life Insurance Calculator** – Helps members estimate the amount of coverage they need to cover their expenses and provide for their families. It considers things like burial

expenses, projected income replacement needs, family size, and current savings.

- **Credit Card Payoff Calculator** – Members can enter the details surrounding their credit card debt and terms of payment to see how long it will take to pay off their balance and create a plan for paying down their debt.
- **Savings Goal Calculator** – If a member is saving for something, this calculator can help them figure out how much money to put aside each month and how long it will take to reach their goal.
- **Mortgage Calculator** – This tool helps estimate a member's total monthly house payment, including principal and interest, taxes, home insurance, and more.

Encourage your members to visit TruStage.com by adding a link or banner to your website from the [TruStage Media Center](#).

TruStage Media Center

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## Keeping your members at the center



Financial wellness is already at the heart of your credit union's value proposition. TruStage® supports your efforts by serving each member personally—with what they need for where they are in their lives—to help close the financial well-being gap.

Learn How

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## Accidental Death & Dismemberment Insurance mail kit update



Starting in July 2021, a new letter design will roll out to help combat visual fatigue and increase response. The middle of the letter design has been refreshed to call attention to how quick and easy it is for the member to get guaranteed coverage.

View Samples

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# [DYNAMIC CONTENT - CA CUs Only]

## New Liberty Mutual COVID-19 relief for California auto policyholders



Fewer drivers have been on the road, which has meant fewer accidents. With this in mind, last year, Liberty Mutual announced the Personal Auto Customer Relief Refund, which returned 15% of customers' annual auto premiums for two months. Given the significant impact ongoing COVID restrictions had on California drivers, Liberty Mutual has decided to issue an additional refund. Here's how it works:

- Personal auto insurance customers, residing in California, who received the initial auto premium refund will receive an additional refund of 5% for June 2020.
- The refunds will begin mid-June and will be issued either by check or in the manner the customer made their most recent payment.
- The payments will happen automatically. Customers do not need to call to receive the refund.

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### TruStage Resource Center<sup>1</sup>

- [View Member Mailing Samples](#)
- [Get Multi-media Marketing Materials](#)
- [Run Your Program Results](#)

### Previous Issues

- [May](#)
- [April](#)
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